

This book deals with the role of television news in the process of European integration. The book analyses the editorial policies of news organizations in Britain, Denmark, and the Netherlands. It describes the characteristics of news about European affairs and it investigates the effects of television news on the formation of the public opinion.

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"Framing Europe rescues the topic of European Elections from its customary obscurity by an innovative and lively study of television news about Europe in three countries. It is concisely written, very readable and addresses practical issues about how these events are and might be covered."
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"Each part of the book offers compelling examples of interest to everyone concerned about the future of Europe. The book is important reading for those interested in media effects. The experiments used to study effects of TV news frames on public opinion about Europe are of exceptional quality. The news stories were part of an entire newscast produced with cooperation of NOS news, the Dutch public broadcaster. This most interesting book is thus also the product of a fruitful partnership between scholars and practitioners, and it is important reading for both."

Holli A. Semetko, Professor and Chair of Audience & Public Opinion Research, University of Amsterdam.

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